

NEWSLETTER

AgriVETourism



AgriVet Tourism

Enhancing Sustainable Agritourism through Vocational Education
and Training for Rural Development

Project No: 2024-2-BG01-KA210-VET-000267044

JUNE 2026



Final Meeting

June 09-10, 2026



Location: Thessaloniki, Greece

The AgriVETourism partnership gathered in Thessaloniki, Greece, for its Final Transnational Meeting — a milestone that marks the culmination of a 18 months Erasmus+ KA210-VET collaboration between partners from Bulgaria, Greece, and Italy.

Hosted by iAgroCert at a venue in Thessaloniki, the meeting brought together project's managers in situ and online to review, validate, and celebrate the project's outputs. Through field research across 15 agritourism facilities in Bulgaria, Greece, and Italy, we identified the top 10 skill gaps facing rural operators, forming the evidence base for a complete, ready-to-deliver curriculum of 6 training modules. These modules cover the full spectrum of agritourism operation: business planning, finance and EU funding; digital tools and online visibility; quality, certification and value; sustainable farming and operations; visitor experience and community; and climate resilience and innovation. All six modules have been compiled into a trainer's manual, complete with case studies, practical exercises, AI research prompts, and companion slide presentations.



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Closing a Chapter, Opening New Horizons

United by a shared vision
of sustainable rural
development.

What began as a response to a critical skills gap in agritourism has grown into a comprehensive, learner-centred VET programme that equips rural communities with the practical tools to thrive — economically, environmentally, and socially. As partners gather for the last time under this project, they do so not only to celebrate what has been built, but to ensure that its impact endures well beyond the project's lifetime. The curriculum, the networks, the partnerships, and the knowledge exchanged across three countries will continue to serve rural operators, educators, and communities for years to come. AgriVETourism may be closing, but the seeds it has planted in sustainable agritourism education are only beginning to grow.



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